TECHNOLOGY NEEDED TO CLOSE THE SALE

1.   Carts - Payment

As you create active or passive income, you have to have an integrated way to capture payments. Although we can still use cash and or checks, your business is not going to flourish unless you step up and get into the world of virtual payment methods. Paper and coins are going out of business. The new norm is online and easy. Although sometimes too easy, so we must make sure we have a secure site for our customers. You should look for a few types of online payments since not everyone may have the same type.

Here are a few examples:
A. Pay Pal
B. Square
C. Shopify
D. Amazon Payments
E. Direct bank or credit card processing
F. Bitcoin

2.   Accounting – bookkeeping made easy

No matter what type of business you may have or want it is essential that you keep good track of your revenue and expenses in an organized fashion. Having a good software program will make both you and your accountant happy when it comes to filing your taxes, paying your bills, and earning your money and coming out squeaky clean if an audit were to ensue.

Here are a few examples:

A. Quick books
B. Quicken
C. Sage
D. NetSuite

Mary, Dorothy and Katherine, in the movie the Hidden Figures portrayed very strong-minded and willed young women, who knew their worth, even while everyone else marginalized them. They not only knew their worth, but they demonstrated it, through every opportunity afforded to them or ingeniously created by them.

The uniqueness and applicability of the themes in the film lent themselves perfectly, to the emerging increase of women-owned technology science based small business. Not only are we seeing that more women are pursuing education and careers in technology and science, but they are venturing into high-tech entrepreneurship either by developing applications or by becoming savvy end-users to leverage their existing business scope. Take a look at this interesting link that show cases a few female-founded tech start- ups:

[Top female tech start-ups](#)