



TOP 5 MISTAKES TO AVOID

AS A

MILLIONAIRE-MADE ENTREPRENEUR®

- 1. NOT PASSION FOCUSED**
SCOPE OF SERVICE TOO BROAD. NO IDENTIFIED PASSION-BASED NICHE MARKET.
- 2. TOO BIG TOO FAST**
LACK OF SYSTEMIC INFRASTRUCTURE FOR SCALABILITY.
- 3. THINKING YOU NEED TO DO IT ALONE**
INADEQUATE VALUE OF THE BENEFIT OF LEVERAGING HUMAN RESOURCES.
- 4. WORKING TO WEAKNESS INSTEAD OF STRENGTHS**
NOT CONCEPTUALIZING THE POWER OF LASER FOCUS IN MAXIMIZING PRODUCTIVITY.
- 5. BEER BUDGET. CHAMPAGNE EXPECTATIONS**
NOT SEEING THE VALUE OF INVESTING FOR YOUR MANIFESTED SUCCESS.