# SECURITY & PRIVACY

#### Introduction

This website, Drjvera.com, ("website") is owned by Jessica L Vera PhD, LLC. This privacy policy only covers information collected at this website. Please read these Conditions of Use carefully. Jessica L Vera PhD, LLC reserve the right to change these Conditions of Use on the website at any time without notice. By using the website, you are agreeing to the Conditions of Use as they appear, whether or not you have read them. If you do not agree with these Conditions of Use, please do not use the website.

# Security

Personal information provided on the website and online credit card transactions are transmitted through a secure server using Secure Socket Layering ("SSL") encryption technology. When the letters "http" in the URL change to "https," the "s" indicates you are in a secure area employing SSL; also, your browser may give you a pop-up message that you're about to enter a secure area.

Jessica L Vera PhD, LLC is committed to handling your personal information with high standards of information security. Jessica L Vera PhD, LLC takes appropriate physical, electronic, and administrative steps to maintain the security and accuracy of personally identifiable information Jessica L Vera PhD, LLC collects, including limiting the number of people who have physical access to our database servers, as well as employing electronic security systems and password protections that guard against unauthorized access. Our website uses encryption technology, such as SSL, to protect your personal information during data transport. SSL encrypts ordering information such as your name, address, and credit card number.

# Privacy Policy

To help Jessica L Vera PhD, LLC achieve our goal of providing the highest quality products and services, Jessica L Vera PhD, LLC uses information from our interactions with you and other customers, as well as from other parties. Because Jessica L Vera PhD, LLC respects your privacy,

we have implemented procedures to ensure that your personal information is handled in a safe, secure, and responsible manner.

Jessica L Vera PhD, LLC has posted this privacy policy in order to explain our information collection practices and the choices you have about the way information is collected and used.

As we continue to develop our website and take advantage of advances in technology to improve the services we offer, this privacy policy will likely change. We therefore encourage you to refer to this policy on an ongoing basis so that you understand our current privacy policy.

# The Information Jessica L Vera PhD, LLC Collects

Generally, you may browse the website without providing any personally identifiable information. However, Jessica L Vera PhD, LLC may ask you to provide personally identifiable information at various times and places on this website. In some cases, if you choose not to provide Jessica L Vera PhD, LLC with the requested information, you may not be able to access all of this website or participate in all of its features.

Jessica L Vera PhD, LLC receives and stores any personally identifiable information you enter on the website, whenever you shop with Jessica L Vera PhD, LLC online or information you give us in any other way, such as by subscribing to our email, or mobile messaging. For example, we may collect the following personally identifiable information: your name, address, telephone number, mobile telephone number, birth date, and email address. If you use a credit or debit card, we will also include your account number.

From your purchases and other interactions with Jessica L Vera PhD, LLC, we obtain information concerning the specific products or services you purchase or use.

When you visit this website, our web server automatically collects anonymous information such as log data and IP addresses, and may collect general information concerning your location.

Jessica L Vera PhD, LLC may use the automatically collected information for several purposes, such as improving our site design, product assortments, and customer service.

How Jessica L Vera PhD, LLC Uses the Information Jessica L Vera PhD, LLC Collects

Jessica L Vera PhD, LLC uses the information we collect for various purposes, including:

- To complete your purchase transactions.
- To provide the services you request.
- To identify your product and service preferences, so we can notify you of new or additional products, services, and promotions that might be of interest to you.
- To improve our merchandise selections, customer service, and overall shopping experience.
  - Others With Whom Jessica L Vera PhD, LLC Shares Your Information
  - Jessica L Vera PhD, LLC: Except as provided below, all of the above information that
    Jessica L Vera PhD, LLC collects, as described above, is not shared with any outside
    entities and is used by Jessica L Vera PhD, LLC exclusively.
  - Compliance with Law: Jessica L Vera PhD, LLC may provide access to information when legally required to do so, to cooperate with police investigations or other legal proceedings, to protect against misuse or unauthorized use of our website, to limit our legal liability, and to protect our rights or to protect the rights, property, or safety of visitors of this website or the public.
  - Cookies, Web Beacons, and How Jessica L Vera PhD, LLC Uses Them
  - A "cookie" is a small data file stored by your Web browser on your computer or mobile device. It allows us to recognize your computer (but not specifically who is using it) upon entering our site by associating the identification numbers in the cookie with other customer information you have provided us. That customer information is stored on our secured database. A "web beacon" or "pixel tag" or "clear gif" is typically a one-pixel image, used to pass information from your computer or mobile device to a website.
  - Jessica L Vera PhD, LLC uses cookies and web beacons to keep track of what you have in your shopping cart and to remember you when you return to the website as well as to identify the pages you click on during your visit to our site. Jessica L Vera PhD, LLC uses this information to improve our site design, product assortments, and customer services. You can, of course, disable cookies and web beacons on your computer by indicating this in the preferences or options menus in your browser. However, it is possible that some parts of our website will not operate correctly if you disable cookies. Jessica L Vera PhD, LLC may also use web beacons, and other technologies, to help track whether our

communications are reaching you, to measure their effectiveness, or to collect certain non-personal information about your computer, device, or browser in order to allow us to better design future communications to you.

# Children's Privacy

Protecting children's privacy is important to us. Our website is a general audience site. Jessica L Vera PhD, LLC does not collect or maintain information from those we actually know are under 13, and no part of our website is targeted to attract anyone under 13. Jessica L Vera PhD, LLC also does not send email correspondence to anyone who tells us that they are under the age of 13 without their parent's consent.

Children under the age of 13 should always ask their parents or guardians for permission before providing any personal information to anyone online. Jessica L Vera PhD, LLC urge parents and guardians to participate in their children's online activities and use parental control or other web filtering technology to supervise children's access to the web.

#### Online Account Registration

To make online shopping faster and easier, you may register with Drjvera.com. As a registered customer, you only have to enter your shipping addresses and billing information once; they will be securely stored with us for your future use. Using your name and a password of your choice, you may access your account online at any time to add, delete, or change information.

If you are using a public computer, Jessica L Vera PhD, LLC strongly encourage you to LOG OUT at the conclusion of your session. Your information will still be stored with us but it will not be accessible to anyone else from that computer.

#### **Emails**

If you do not want to receive email from Jessica L Vera PhD, LLC, you can click on the "Manage Your Email Preferences" link at the bottom of any email communication sent by us. Choose "Unsubscribe" at the bottom of the page that opens. Please allow us 3 business days from when the request was received to complete the removal, as some of our promotions may already have been in process before you submitted your request.

# Acceptance

By using this website, you accept the policies set forth in this Privacy Policy.

# Any questions?

Jessica L Vera PhD, LLC will be happy to provide additional information or answer any questions. Please: email at INFO@DRJVERA.COM.

# Write:

Jessica L Vera PhD, LLC Customer Care 6750 N. Andrews Avenue #200 Fort Lauderdale, Florida 33309

# WARRANTY

Some items on our website have a manufacturer's warranty; this is noted in the product description. To obtain a written warranty for any of these items, send a specific written request to:

Jessica L Vera PhD, LLC Warranty Information 6750 N. Andrews Avenue #200 Fort Lauderdale, Florida 33309