

OVERCOMER

THE ART OF WRITING



ELITE
FOUNDATION

AUTHORS ON FIRE -- REVEAL ALL!

An exclusive behind the veil training to demystify the publishing industry and transform lives through the Art of Writing.

14-DAY CHALLENGE
#WHAT'SYOURSTORY?

5-STEPS TO CRAFT A
CREATIVE BOOK
CONCEPT

HOW TO PUBLISH WITH
PURPOSE TO PROFIT

OVERCOMER

THE ART OF COLLABORATIVE WRITING

The Next Book in a World Class International Bestselling Series

ELITE FOUNDATION

AUTHORS ON FIRE -- REVEAL ALL!

HOW TO PUBLISH WITH PURPOSE TO PROFIT
LUNCH AND LEARN 12.18.19
11:45-1:00 PM



WELCOME!

Cool to see you again in this issue.

Over the next five training sessions we are going to unwrap and unveil some of the mystic about the Art of Writing.

We want you to be encouraged because whether you have never written in your life, or you just don't believe you're good enough, in our space, you're going to learn that you have gifts and a story to tell that others need to hear.

Writing is a skill that can be taught, refined, and mastered WHEN THERE IS passion and strategic action.

Your mentors are servant-leaders, who have a MISSION to help others find their voice and become all that they were CREATED to be.

This writing experience is going to be
EPIC.

Rise Up, Be Fearless, Invincible,
Unstoppable, Become an Overcomer.

Learn your truth and act on it!

ELITE FOUNDATION, INC.

[Bit.ly/Bookprogram](https://bit.ly/Bookprogram)

CONTACT US



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EliteFundsFreedom.org

#WHAT'S YOUR STORY?

NEXT LITERARY RELEASE IN
A SERIES, SPRING 2020 -

OVERCOMER

MENTORS

Jessica Vera, PhD.
Multiple Bestselling,
Award-Winning Author
Transformational Practitioner

Wendy Elliott, MBA/HCM
Bestselling Author
Executive Success Coach

Jackie Morey
Multiple Bestselling Author
Book Publishing Coach

LITERARY AGENTS

Graciela Valdes

Grace Holden
Bestselling Author

Nancy Beer
Bestselling Author

Ana Silva

5-STEPS TO CRAFT A 'CREATIVE' BOOK CONCEPT

THE POWER OF A DREAM

WHAT'S YOUR STORY AND YOUR TRUTH?

BY JESSICA VERA, PH.D.

You have a dream to become a published Author, But, yes there always seems to be But(s); "But, I'm not worthy. I'm not good enough. I can't..."

I've dreamt and created my whole life, Yet, I too was initially stumped by the idea of finally writing my story.

Someone believed in me, my 3rd grade teacher, even though I had dyslexia. He told me, "Jessica one day I will read your stories." That day did not come in time, as Mr. Burns died a year after he planted that seed in my life. But my mom stepped in, nurtured it, and the dream took root.

Did you know 87% of people dream of writing a book, but 99% of them die with their story inside of them. Read on and this will not be your story!



You and others just like us, are sharing their story narratives, healing their souls, and impacting lives around the world. I started a movement, gained support from same-hearted-minded women and highly evolved men, who appreciated my need to STOP the exploitation of the vulnerable. The movement #ItEndsWithME and the outgrowth, a Foundation with an Academy that is dedicated to Engaging the World Through Transformative Education was created.

The Interview

Hi Wendy, How are you?

I called my Bestie one day and I said let's write our book. She had been a fierce backer, during a tough reveal. My story of transformation from sexually abused and exploited to survivor-leader, sprouted a lot of backlash. And, she was right by my side. But this call was about her, and her unspoken dream to be a published author.

**That must've been it. [laughs]
Was that the top thing on her bucklist?**

Well, that's what I thought. The truth only she knows, but the reality is we published a #1 bestselling book in 14-days collaboratively. Now that was a God-story. Any author will tell you collaborative writing is difficult, but in 14-days, most would say impossible.

"I NEED TO GET BETTER AT INTERVIEWS."

Really? Like why?

To stay on point.

The world of publishing, traditionally anyways, is extremely arduous and expensive. Gone are the days of fat advancement checks and done-for-you marketing by big publishing houses. No, today anyone anywhere can self-publish. Few share the truth, but many promise that publishing your work will make you money. Don't get me wrong there are more important things than money. Publishing does provide personal gratification and catharsis (healing), but if you want to profit from your writing, you'd better have a strategic plan. Being a bestselling author will not pay the bills ladies. Rather, wait for it, here's a Big Secret, It is...

What you do with your intellectual property is what makes all the difference in your Impact & Income..

You see, most self-published authors, sell 150 copies of their book on avg. Guess what that yields them? A whopping \$450.00, if, they sold their books themselves, after printing costs. So why am I telling you this, when we are promoting Elite's publishing, simple...

Sorry, what's your story right now? You want to do what?

Most people with the creativity to write, really want to create more. That is where Elite Performance Academy comes in, our mission is to, "Engage the World through Transformative Education." We work tirelessly for others, & have a soft-spot for those, who have experienced sexual exploitation in its many ugly forms, (read on).



- 5-STEPS TO CRAFT YOUR CREATIVE BOOK CONCEPT -

HERE'S WHERE YOU COME IN!

You are with us, committed to yourself, to start the process of the Art of Writing. In and of itself, that is Awesome and took courage; but there is more. In actuality, this first step you are taking is also making you part of a movement bigger than one person. You now are among those of us banding together to STOP the exploitation of the vulnerable within our generation. A MOVEMENT we call #ItEndsWithMe!

Wendy, you want to know how?

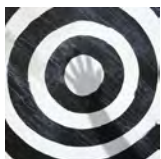
Its real simple, by investing in your self-development, you are contributing resources to those who need access to real-world education to gain sustainability, and thrive.

Your investment in yourself, is paying it forward and pulling those needing a hand, to the front of the line, where they can be seen and heard.

"I KNOW GET BACK ON TOPIC; THE ART OF WRITING..."

But, if I can take a few more seconds, let me share our Why?

Here is the ugly truth, today the sex trade is a 150 Billion dollar industry. We are in a battle against a giant, but we are Fierce, Fearless, Women, who know that when we come together with a common passion, a fire one might say, we are Unstoppable.



And the same is true about you and your passion to publish Your Dream Story.

So where does it all begin you ask?

With a Dream to become an Author.

Where and how does sexual exploitation happen, you ask?

On the streets, in our backyards, on the web, wherever the enemy can gain a foothold in the lives of the vulnerable.

How does Elite support others? By:

- Equipping boots on the ground agencies, who rescue Women & kids,
- Awarding scholarships to access real world skills and solutions to achieve sustainability; and
- Creating supportive infrastructure for safe havens.

Then a crystal clear creative book concept.

And, a system that provides you the blueprint, guidance and accountability, you need, to complete your bestseller really helps.

LET'S GET YOU STARTED

Through a 5-Step Process you are going to learn;

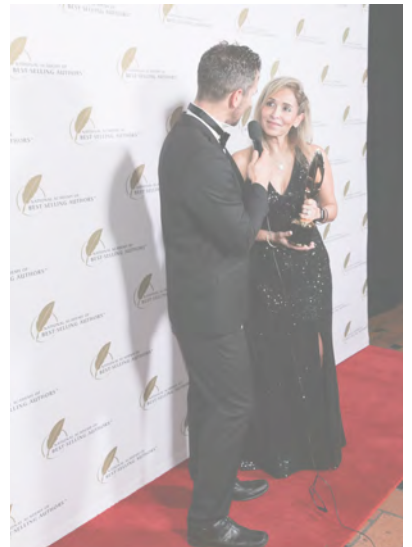
1. The Power of an Idea.
2. The Power of Visualization.
3. The Power of Positivity.
4. The Power of Clarity.
5. The Power of Resilience.

And be well on your way to crafting a crystal clear creative book concept.

CONTINUE TO STEP 1



Jack Canfield & Dr. J.



Dr. J. Inducted into the NAOBA



Wendy Elliott & Dr. J.

Step One - The Power of an IDEA

The name Zuckerberg is synonymous with the concept of SOCIAL CONNECTION

His idea transformed the art of social interaction and is rewriting the rules of engagement.

FB's mission is, "To give people the power to build community and bring the world closer together."

The idea gave rise to a plethora of technological advancement by others, who also had a STORY to tell and share.

A single IDEA can start a movement, that gains momentum, and ceases to have limits.

#ItEndsWithME



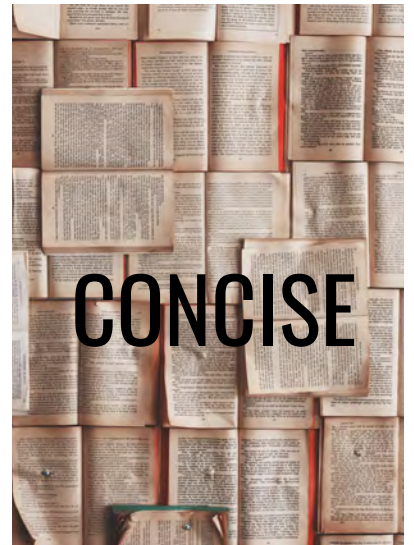
"Creativity is inventing, experimenting, growing, taking risks, breaking rules, making mistakes and having fun" - Mary Lou Cook

What Is Your Story Idea?



What's Your Story

Write it out in 250 words or less here below.



**"IF YA NEED MORE ROOM, NO
PROBLEM GRAB A 1/2
SHEET OF PAPER AND KEEP
WRITING."**

Through a 5-Step Process you are going to learn;

Step 1. The Power of an Idea;
(circle when completed)

Activity Done - Yes or No

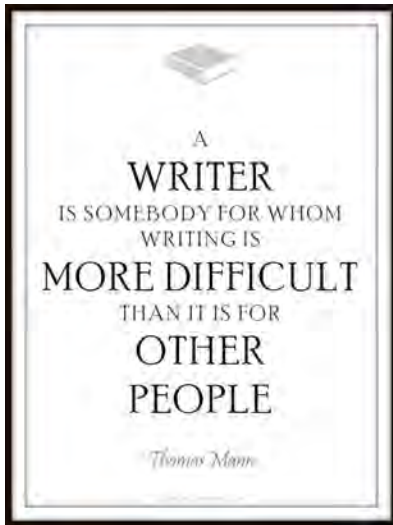
Contributed to Chat - Yes or No

See you in Step 2

The Power of Visualization - What Do You Want?

STOP HERE & WATCH STEP 2 VIDEO

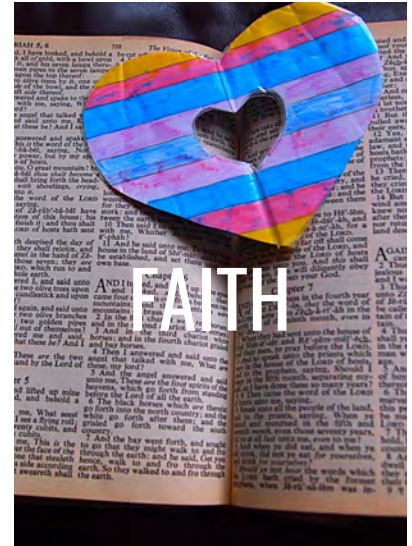
Step 2 - The Power of Visualization



Write Your Declaration that You Are an Author on the lines provided below.

Then copy the statement somewhere you can see it daily and recite it to yourself every morning and night.

Tell your brain where you want to be. Know that what you practice gets stronger.



CONFIDENCE

"IF YOU WANT TO CHANGE THE WORLD PICK UP YOUR PEN AND WRITE." - MARTIN LUTHER KING

Through a 5-Step Process you are going to learn;

Step 2. The Power of Visualization:
Know What You Want.
(circle when completed)

Activity Done - Yes or No

Chat Contributed - Yes or No

See you in Step 3

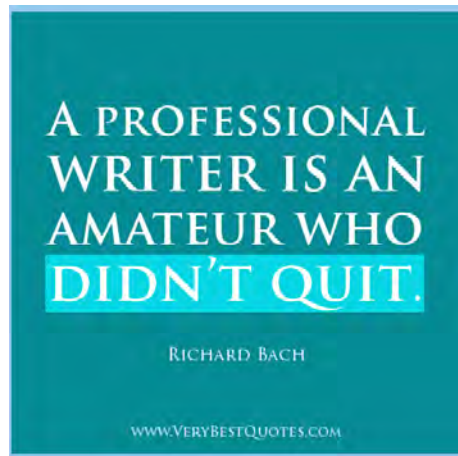
The Power of Positivity - Avoid Default into a Critical Mind

STOP HERE & WATCH STEP 3 VIDEO



RESILIENCE

Step 3 - The Power of Positivity



What's Your Story?

The #1 Writer's Block Created by the
Critical Mind is Due to the Emotion of -

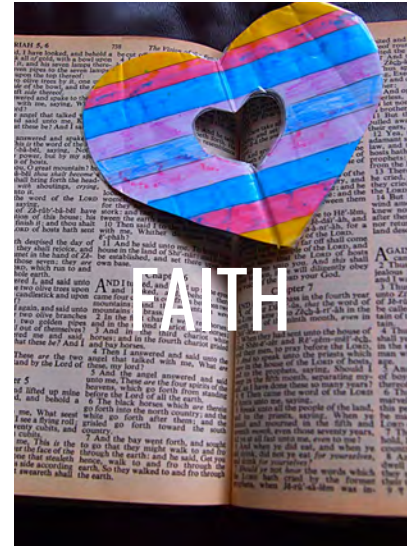
FEAR

FEAR of Who You Are
FEAR of What You Have



"START WITH THE END IN MIND."
- DR.J.CHANGE YOUR MIND.
CHANGE YOUR LIFE.™

Continue...



Step 3 - The Power of Positivity (Con't)

THE RETICULAR ACTIVATION SYSTEM

Your RAS is comprised of a small structure of the brain stem, that has a mighty function. It acts as a filtration of the outside stimuli invading your mind.

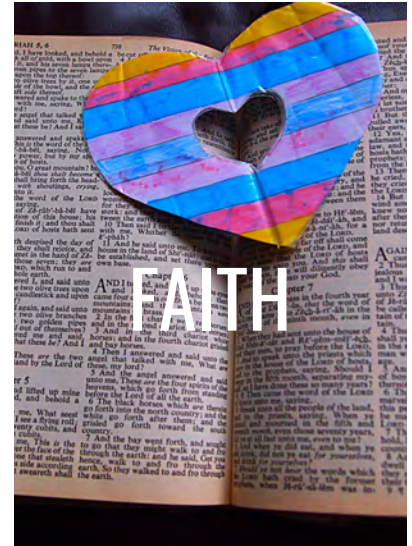
In our system we utilize all our divine gifts. Luckily knowledge of Science and Psychology are among Wendy and my repertoire of expertise.

Here's why this matters to you. We are going to teach you a simple but effective strategy to only allow positive thoughts access to your brain; but it requires you to use the visualization activity in Step 2, to keep your mind focused on your Dream goal daily.

REMEMBER, REPEAT YOUR DECLARATION OFTEN

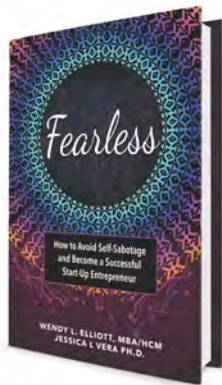
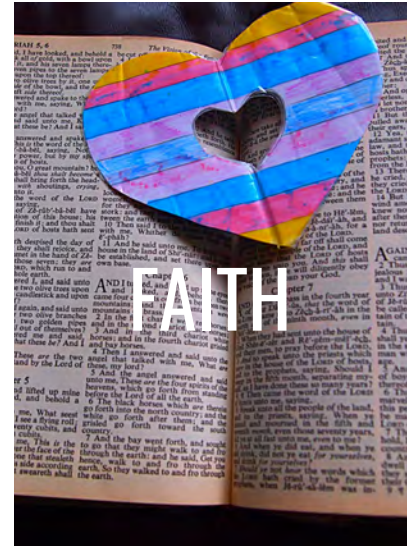


CONTINUE...



Step 4 - The Power of Clarity The Elevator Pitch

"A very concise presentation of an idea covering all of its critical aspects (to define a process, product, service, organization, **BOOK**, or event and its value proposition) delivered within a few seconds (the approximate duration of an elevator ride, **Business dictionary**)



*Clarity is power. - The more clear you are about **EXACTLY** what it is you want, the more your brain knows how to get there.*

- Author Unknown -

OkDay.com

A FEW EXAMPLES TO GET YOU THINKING:

FEARLESS

How to Avoid Self-Sabotage and Become a Successful Start-Up Entrepreneur.

What would you do if you were not fearful?

This book was written for women of today and tomorrow, as well as for exceptionally evolved men, who identify with their fear, but despite them have an adventurous and inquisitive mind. It is for all who are seeking to learn from their experience to release abundant potential inherently and uniquely theirs to heal and experience freedom to flourish.

The authors are members of a socially-responsible community that is made up of individuals, who are enmeshed by shared life experiences, commitment to life learning and to the reengineering of the socially constructed meaning of success, to change the world, one soul at a time, for the good of all humanity.

Each member comes from a different walk through life, but intentional meaningfulness is immeasurably valued and respected. An upheld belief that is supported by the law of economics and many studies of diversity is that if we tap into the entire pool of human resources and talents, our collective performance will improve.

CONTINUE FOR MORE EXAMPLES...



CONFIDENCE



RESILIENCE

Step 4 - The Power of Clarity (Con't)

The Elevator Pitch



THE BIG SECRET

The world's leading entrepreneurs and professionals reveal their BIG SECRETS for achieving the health, wealth and lifestyle your desire.

Did you know that you are uniquely made. There is no other on this earth the same as you are. Not even identical twins are genetically identical. Each of us has a divine unique calling. Do you know what your's is?

The answers are in the your uniqueness. But, first it is imperative that you know Who You Are - or in other words what do you believe is your greatest asset?

Why Are You Here - What sets you apart from the other billion souls on this planet?

In The Big Secret - That Within Dr. J. offers solutions to these quintessential questions through simplistic, but profound delineation of the seven (7) ESSENCE principles of success in life, love and finances.



INVINCIBLE

How to Embrace Failure and Achieve Transformational Success

Inspired Stories of Real People with Unconquerable Will to Thrive and Be Alive

Words are powerful.

They can be used to edify or teardown. Words imprint, leaving their remnants on the recipient. The power of a word depends upon who utters it and its social context.

The word Invincible has its origin rooted in Old French and Latin - invincibilis, from in - "not" + vinvibilis. Modern day thinkers, purport in Oxford living dictionaries to define the word to mean, "too powerful to be defeated or overcome" and this source provides the example of its use as, "An invincible warrior."

The authors in Invincible share their unique story with themes of commonality that are easily relatable and that share wisdom that is applicable.

On the pages of Invincible we are taught that there is no failure for the person who realizes their power, who never knows when they are beaten; there is no failure for the determined endeavor, the conquerable will...

CONTINUE...

Step 4 - The Power of Clarity (Con't)

The Elevator Pitch

Use the Activity from Step 1
(The clear, concise and creative synopsis of your creative story)
Now write a rough draft of your elevator pitch.

Don't let perfectionism make you procrastinate. Get it done.
Don't get it perfect.

These are few questions to ask yourself, "Does my story solve a problem, offer a solution? Or, is it a how to book? Or Some sort of Guide, road map, etc.? You get the idea.

My elevator pitch:

Through a 5-Step Process you are going to learn;

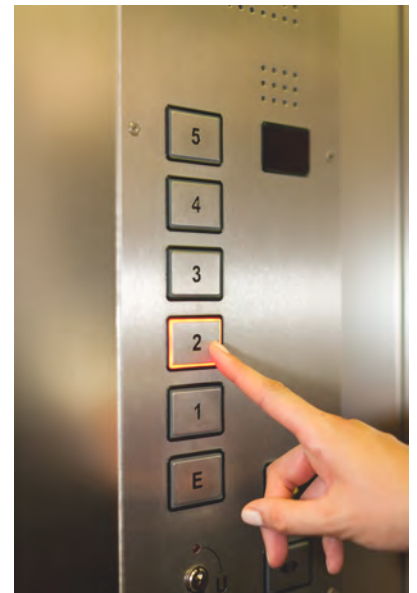
Step 4. The Power of Clarity;
(circle when completed)

Activity Done - Yes or No

Chat Contributed - Yes or No

See you in Step 5

The Power to Seal the Deal



STOP, NOW WATCH STEP 5 VIDEO

Step 5 - The Power to Seal the Deal

What about you?

You have a decision to make. You can stop here, and you'll be well on your way to a clear concise creative book concept that can collect dust or worse it gets trashed,

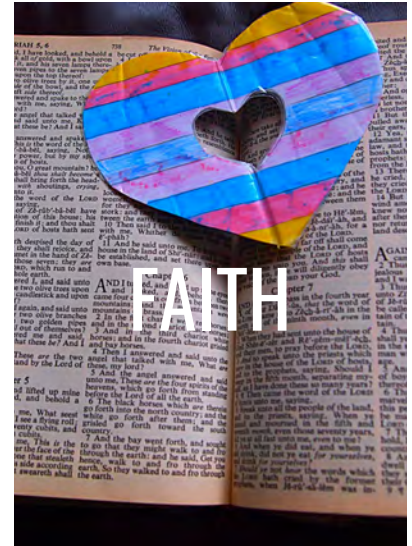
Or, you can imagine what would happen if you actually took action. What if you gave your Dream Book concept life?

How might your Dream lead to Success and impact others, while creating income for you and for those who matter most?

We told you on day 1 that we believe in you, that fact hasn't changed, If anything seeing you here on Step 5, tells us you are ready to move forward.

So, now we want to invite you to a FREE training that we've shared with thousands, just like you, who had a dream and wanted to make it a reality and become an Author.

Your choice won't change our lives, but trust us when we say—it will change yours and the lives your inspiring message will touch .



BOOK ELITE'S BEST SELLERS MARKETING EXECUTION BLUEPRINT

Execution Tip Sheet to help you get started. There are hundreds of more ideas, but we designed this tool to leap jump your start as a Bestselling Author!

FIRST 30 DAYS after signing up for a Book Program:

- Facebook and Twitter; post that you were awarded a publishing deal with Elite Foundation to co-author a book in an inspirational Bestselling series.
- Update your email signature block to state that you are the author of the forthcoming book _____.
- Start posting to Facebook and Twitter about the content of your chapter and ask your audience questions about what you are writing about.
- Get your audience involved in your writing process; share your book cover, Ask questions and for feedback
- Get your chapter written as fast as you can so you can start using it as a promotional tool.

90 DAYS prior to Book Launch:

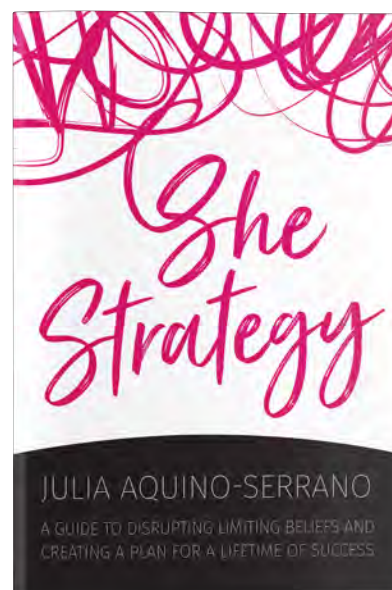
- Print out "pre-release" copies of your chapter and hand them out at events.
- Break up your chapter into multiple articles and use article submission to local or online distributors/magazines
- Post your individual articles as blogs on your website.
- Create a workshop or webinar around your chapter.
- Order additional copies of the book (there will be an announcement made prior to print).

AFTER Book is Launched:

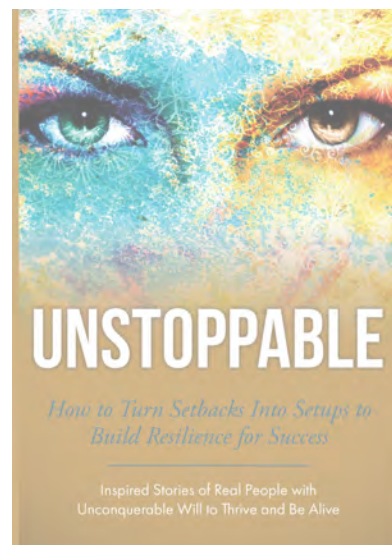
- Turn your chapter into a report on your website.
- Create an audio download of you reading your chapter - you can use several self-audio recording systems.
- Update your business cards, email signature, brochures, letterhead, and marketing pieces that you are a now a bestselling author.
- Take a photo with your box of books and post i on social media.
- Hand out the book! Its an awesome biz card.
- Mail out autographed copies to your clients, top prospects, family etc.
- Frame a copy of your book and put it on the wall in your office - people will see it and ask questions.
- Take a picture next to your framed book and send it out via social media.
- Use the book to get speaking gigs (in addition to the one provided as part of this book deal).
- Create an podcast book and upload it to iTunes.
- Create an audio teaching series and sell it online.
- Put your book in your welcome kit.
- Turn your chapter into a FAQ on your website.
- Do a video FAQ based on your chapter and share it on social media.
- etc. etc.



Invincible Authors, 2018



Bestseller, 2018



International Bestseller, 2019



Elite Literary Schedule

JANUARY							FEBRUARY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1	1	2	3	4	5	6	
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29					
MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1
6	7	8	9	10	11	12	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28	29	30
MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1
8	9	10	11	12	13	14	5	6	7	8	9	10	11
15	16	17	18	19	20	21	12	13	14	15	16	17	18
22	23	24	25	26	27	28	19	20	21	22	23	24	25
29	30	31					26	27	28	29	30		
JULY							AUGUST						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1
3	4	5	6	7	8	9	1	2	3	4	5	6	
10	11	12	13	14	15	16	7	8	9	10	11	12	13
17	18	19	20	21	22	23	14	15	16	17	18	19	20
24	25	26	27	28	29	30	21	22	23	24	25	26	27
31							28	29	30	31			
SEPTEMBER							OCTOBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1
4	5	6	7	8	9	10	2	3	4	5	6	7	8
11	12	13	14	15	16	17	9	10	11	12	13	14	15
18	19	20	21	22	23	24	16	17	18	19	20	21	22
25	26	27	28	29	30		23	24	25	26	27	28	29
NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1
6	7	8	9	10	11	12	4	5	6	7	8	9	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31

February 27, 2020
Consult #1

March 5, 2020
Consult #2

March 12, 2020
Consult #3

April 9, 2020
2,500 word
Chapter Draft Due

April 23, 2019
1st Round Edits

May 7, 2019
Final Chapter Due

My First Speaking Gig -10.16.20.



DREAMplans

BRAG:

Limiting Factors:	Constructive Questions:	Potential Answers:
1.	1.	1.
2.	2.	2.
3.	3.	3.

1. Write down your principle Dream goal that you want to accomplish by mastering the Art of Writing and becoming an Author in the section marked 'Brag'.
2. Identify your top 3 limiting factors and write them down.
3. Make a sentence out of each of the identified limiting factor.
4. Finally write the possible answer, without self-imposed limits, to each of the constructive questions.