

AWAKEND

COMPENSATION PLAN



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Here are some terms that you will help you understand the Awakend Compensation Plan:

PV- Personal Volume

GV- Group Volume

QV- Qualifying Volume

CV- Commissionable Volume

LVL- Lesser Volume Leg

GVL- Greater Volume Leg

5-WEEK ROLLING PERIOD - Qualification period: includes current week and the previous four weeks. A Member's personal purchases count towards qualifications but does not count toward Group Volume (GV). Members do not get paid on personal purchases.

BINARY - When you enroll a new Member they are added to your genealogy structure: new Members are added to your binary tree structure and placed on your LEFT or RIGHT leg.

UNILEVEL - Everyone you personally sponsor, and the Members they personally sponsor, etc.
BONUS PERIOD - Weekly commissions will be paid on a calendar week starting 12:00 AM PT Saturday, ending Friday at 11:59 PM PT.

How To Qualify:

Active - This means you maintain at least 100 PV within a 5-week rolling period. This 100PV must be a personal order (does not include Customer CV). Having a 100 PV Subscribe and Save order is the best way to maintain active status. Emerald Directors and above must maintain at least 200 PV within a 5-week rolling period. Customer CV can count toward any volume above the initial 100PV for Emerald Directors and above. Any Customer CV in excess of 100 CV goes to your Lesser Volume Leg. *(i.e - You have a personal order of 100PV and a customer order of 300 CV. 100 of the Customer CV will give you 200PV toward rank qualifications and the remaining 200 CV will go to your Lesser Volume Leg).*

Qualified - This means you must maintain an active status and at least two active personally sponsored Members, one on each leg.

Lifetime Rank- This is the highest qualified rank you achieve during your time as a Member.

PLACEMENT - As the sponsoring Member, you can either specify placement in the binary for your new Member immediately, or leave them in a holding tank. The system will automatically place them in your tree according to your preset preference after 2 days if you leave them in the holding tank without placing them yourself.



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6 WAYS TO EARN

1. Retail Commissions (Paid Weekly)

AWAKEND pays you, the Member, commissions based on customer orders. The commission amount is equal to the retail price less the wholesale price. The Member and the binary organization also earns credit for the PV of each customer order. A Member must be active to earn Retail Commissions.

2. Fast Start Bonus (Paid Weekly)

When you personally sponsor a new Member with a Starter Pack, you will earn a Fast Start Bonus. You must be active and qualified to earn a Fast Start Bonus (FSB).

Zenith Starter Pack - 4 Bottle:

- \$50 FSB
- Price: \$500
- 400QV/300CV

Zenith Starter Pack - 2 Bottle:

- \$25 FSB
- Price \$260
- 200QV/150CV

Pack Prices Do Not Include \$50 Annual Membership Fee



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3. Team Commissions (Paid Weekly)

To earn Team Commissions, you must meet the following requirements:

Team Commissions are another pillar of the Awakend Compensation Plan. As a new Member, your focus will be on developing a base of retail and preferred customers. You'll also focus on helping your downline generate volume through sales.

Team Commission are calculated from your placement tree, which has two legs: a left and a right. You will be compensated based on successfully building sales volume within the placement tree (GV). Your upline (or anyone else in the placement tree) may also place people in your placement tree. As your group begins to grow, you are entitled to Team Commissions based on the total GV generated in your lesser leg.

CALCULATING Team Commissions: You must be active and qualified to be eligible to earn commissions. In addition, you must have a minimum of 500 GV on each of your placement tree legs in the commission week.

Once you reach 500 GV on your lesser leg, a 5% Team Commission is paid on the GV in that leg as well as a 5% Team Commission from the matching volume on your greater leg. Any unpaid GV carries over to the following week, as long as you remain active. Any of your previously unpaid GV that is carried over to the current week, up to the amount of the GV from the current week in that leg, will be used to calculate your Team Commission. All carry-over volume continues to accrue up to a maximum of 3,000,000 GVL. This GVL can be redeemed at a maximum of 200,000 a week.

Any week that you are 200-active, additional PV exceeding 200 will be applied to your Lesser Volume Leg. Team Commissions are limited by your paid-as rank up to \$20,000 per week. Although Team Commission may be earned by being 100-active, you can maximize your other commission earnings by remaining 200-active. The minimum Team Commission paid is \$50, requiring that you have at least 500 GV on both your right and left placement tree legs. As long as you remain active with at least 100 PV, you can continue to accrue volume toward your next Team Commission payment.



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4. Rank Advancement Bonus

Reach the rank of Sapphire Director and earn \$100. Do it 5 weeks from your enrollment date and earn \$500.

10 Weeks after reaching Sapphire Director, you reach the rank of Ruby Director and earn \$500. Do it 15 Weeks from your enrollment date and earn \$1,500.

30 Weeks after reaching Ruby Director, you reach the rank of Double Blue Diamond Executive and earn \$1,000. Do it 30 Weeks from your enrollment date and earn \$5,000.

30 Weeks after reaching Double Blue Diamond Executive, you reach the rank of Triple Blue Diamond and earn \$2,000. Do it 52 Weeks from your enrollment date and earn \$10,000.

30 Weeks after reaching Triple Blue Diamond Executive , you reach the rank of Black Diamond Executive and earn \$3,000. Do it 78 Weeks from your enrollment date and earn \$25,000.

45 Weeks after reaching Black Diamond Executive, you reach the rank of Triple Black Diamond Executive and earn \$10,000. Do it 110 Weeks from your enrollment date and earn \$100,000.



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5. Matching Bonus (Paid Weekly) - No Compression

Qualified Sapphire Directors and higher will earn a Matching Bonus based on Team Commissions earned by personally sponsored Members and the Members in their personal sponsorship tree, up to 7 levels deep. In each sponsorship line a “level” is created when a Member in a sponsorship line qualifies as a Sapphire Director or higher.

Qualified Rank	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7
Sapphire Director	10%						
Ruby Director	15%	10%					
Diamond Executive	15%	10%	5%				
Blue Diamond Executive	15%	10%	5%	5%			
Double Blue Diamond Executive	15%	10%	5%	5%	5%	5%	5%

Example: If a qualified Sapphire Director has a Member on level 1 who earns \$500 in team commissions, they would receive \$50. They would not earn commissions from any other levels because they are only qualified Sapphire Director.

Commission Cap Notice- Cap commissions not to exceed 50% of company volume

AWAKEND, like all binary compensation plans, has a commission cap in place. This cap does not restrict the growth of your check. As you increase sales in your team, your income will also increase.

You can build your AWAKEND business knowing that you are working one of the most robust and rewarding compensation plans in direct sales history! AWAKEND is excited to reward you every step of the way.



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6. Lifestyle Bonus (Paid Monthly)

To qualify to earn the Lifestyle Bonus each rank must be earned for 10 consecutive weeks. Once a Member earns a Lifestyle Bonus, they may requalify for the same level Lifestyle Bonus by reaching the rank one time (5 week period).

- Diamond Executive - \$750 each month
- Triple Blue Diamond Executive - \$1,500 each month



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RANKS AND QUALIFICATIONS

Member - Active

Qualified Member - Active and Qualified (100PV)

Amber Director - Active and Qualified (100PV)

- 1,000 in LVL during a 5 week rolling cycle
- 2 active personally sponsored Members, 1 in each leg

Crystal Director - Active and Qualified (100PV)

- 2,500 in LVL during a 5 week rolling cycle
- 4 active personally sponsored Members, 2 in each leg

Sapphire Director - Active and Qualified (100PV)

- 5,000 in LVL during a 5 week rolling cycle
- 4 active personally sponsored Members, 2 in each leg

Emerald Director - Active and Qualified (200PV)

- 7,500 in LVL during a 5 week rolling cycle
- 4 active personally sponsored Members, 2 in each leg

Ruby Director - Active and Qualified (200PV)

- 10,000 in LVL during a 5 week rolling cycle
- 6 active personally sponsored Members, 3 in each leg

Diamond Executive - Active and Qualified (200PV)

- 20,000 in LVL during a 5 week rolling cycle
- 6 active personally sponsored Members, 3 in each leg

Blue Diamond Executive - Active and Qualified (200PV)

- 50,000 in LVL during a 5 week rolling cycle
- 8 active personally sponsored Members, with at least 3 in one leg



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RANKS AND QUALIFICATIONS

Double Blue Diamond Executive - Active and Qualified (200PV)

- 100,000 in LVL during a 5 week rolling cycle
- 10 active personally sponsored Members, with at least 3 in one leg

Triple Blue Diamond Executive - Active and Qualified (200PV)

- 250,000 in LVL during a 5 week rolling cycle
- 10 active personally sponsored Members, with at least 3 in one leg

Black Diamond Executive - Active and Qualified (200PV)

- 400,000 in LVL during a 5 week rolling cycle
- 10 active personally sponsored Members, with at least 3 in one leg

Double Black Diamond Executive - Active and Qualified (200PV)

- 700,000 in LVL during a 5 week rolling cycle
- 10 active personally sponsored Members, with at least 3 in one leg

Triple Black Diamond Executive - Active and Qualified (200PV)

- 1,000,000 in LVL during a 5 week rolling cycle
- 10 active personally sponsored Members, with at least 3 in one leg



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